

Mimmy Adventures

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Mimmy Adventures



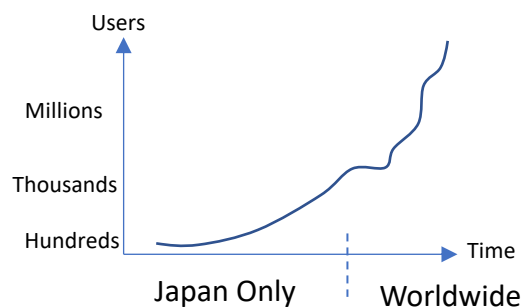
Who we are

- A young, 14-member company based in Tokyo
- Specialized in intercultural education for children



Our Vision

- Creating fun opportunities for children to see the world & raise their interest for other countries & languages
- Via our application, in combination with Zoom, we offer “Adventures”
- Adventures *are not* English lessons. They are virtual tours of 10 minutes where children see an instructor showing them some skills, amazing crafts, objects, sights or animals.
- For now, our app is only for Japanese children, mostly aged 1-8. And the adventures’ language is English.
- We plan to expand by offering more languages and have children from multiple countries and a wider age range in the future.



Your role

- Create fun, visual content
- Offer smiles and positive energy!
- You can re-do the same content every week
- Speak slowly and clearly
- As we expand: incentives for popular instructors
- A host will introduce your adventure every time

What's in it for you



Benefits for children

- Develop their interest for English and foreign countries
- Broaden their knowledge on foreign cultures
- Prepare them for studying abroad and working in international environments
- Learn English in a new way



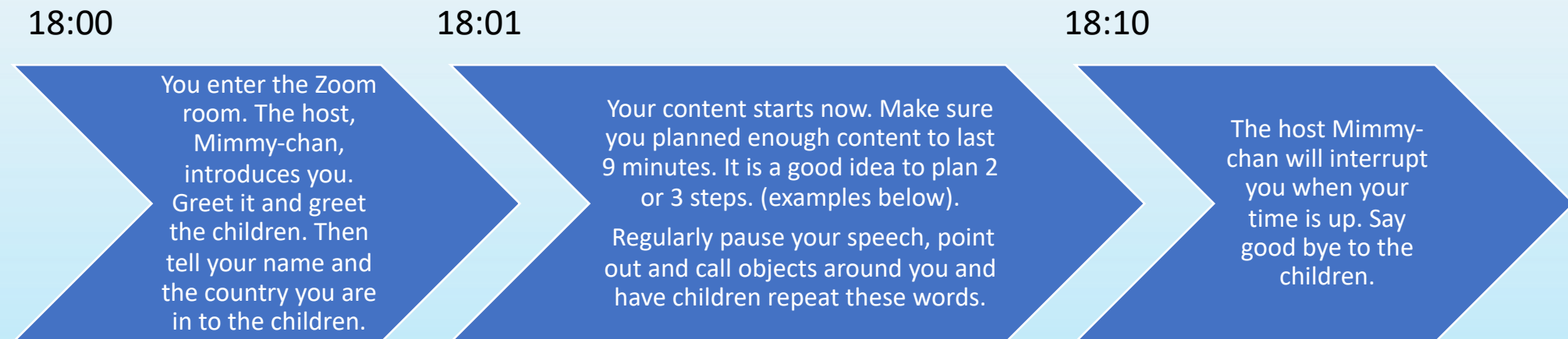
Children & Family Expectations



- See something fun, out of their ordinary
- Children don't expect to understand you 100%
- Pronounce a few English words during the adventure
- All adventure contents should be safe

ADVENTURE FLOW

We will take the 18:00 Tuesday slot as an example.



Example 1:

Step 1: You show an animal. Introduce its name (you can make one up, it can be funny).

Teach one or 2 words, like body parts or words describing its environment.

Step 2: Show its favorite foods. Teach words for these foods.

Step 3: Show another animal, or a nearby sight (cool pond, field...)

Example 2:

Step 1: You show an instrument. Tell how it is called, ask children to repeat, then play it.

Step 2: Show another instrument. Then, same as step 1.

Step 3: Having recorded a melody played with the 2 previous instrument, sing a song. Other options: show a third instrument. Or Simulate playing an instrument with a puppet or toy (using a recording).

ADVENTURE CONTENT 1



- Fun: interesting locations, sights or buildings; arts and crafts; animals; skill shows
- Define an **effective, smooth routine** for each adventure and re-do the same every week, once a week
- 10 minutes is quite long: plan to have **enough to say and do**
- Plan to have kids repeat some words
- Add 1 or 2 new words in your routine adventure every week, removing 1 or 2 that you have used several times



- Unsafe content
 - for the kids: coarse language, graphic images (we've had explicit posters on walls visible in an adventure conducted at home, feeding mice to snakes in an adventure with pets...none of this ok)
 - for you: performing dangerous tricks, being in risky environments
- Shaky image: hold your phone tightly and move it slowly OR use a stabilizer
- When an adventure does not involve walking/moving around much, use a tripod and don't move your phone (it is ok for you to get out of the frame occasionally to grab things)
- Try not make long silences (if you ask a question and get no response from the kids, move on)
- Always enter the Zoom room in time, check your sound and your image

ADVENTURE CONTENT 2

2 key points that will make your adventure a success:

- **Rhythm:**

- Make sure throughout the whole adventure something is happening, this requires a bit of planning
- Avoid long awkward silences
- A good way to maintain some rhythm is to remember to prompt the children to repeat some English words at regular intervals. (But remember, it is not an English lesson! The main point is to show off your incredible crafts, animals, places... Word repetitions will help kids recognize the words for the things you are describing/using more and more adventure after adventure.)
If you run out of things to do/say towards the end of the adventure, you can select around 3-4 words to review with the kids, this could help you power through the last 2 minutes of your adventure.

- **Things that draw children's attention:**

- **Movement:** do not just select a beautiful location, a nice building: kids will soon get bored with that. Choosing locations where there is movement works well:
a train station, a waterfall, people bungee jumping, animals/birds in a park etc...
- **Colors:** colorful foods, statues, illuminations, objects etc... work always better.
You do not need to absolutely find colorful things, but whether you are indoors or outdoors, if there is an opportunity to show bright colorful things, seize it.
- **Abnormally big or small things:** a huge train station hall or tiny car will always get children more more interested than regularly sized items

ENJOY YOUR ADVENTURES!

CONCLUSION

Thank you for your time and attention, we look forward to discovering your content and working with you!

You will be given another document once you have friended our LINE account with more details on scheduling, using zoom, payment and career development.

We will also be able to answer questions, should you have some, via the LINE chatroom.

